



Contest Mechanics

Asia Pacific Regional Ozone2Climate Art Contest



1. Background

16 September has been proclaimed by the United Nations General Assembly as the International Day for the Preservation of the Ozone Layer (World Ozone Day), commemorating the date of the signing of the Montreal Protocol on Substances that Deplete the Ozone Layer on 16 September 1987. World Ozone Day has been celebrated annually around the world to draw attention to the importance of ozone layer protection and achievements from implementing the Montreal Protocol and its Amendment to the public.

To raise public awareness on Montreal Protocol including Kigali Amendment and commemorate World Ozone Day, the Philippine Government thru DENR-Environmental Management Bureau, Philippine Ozone Desk, hereby participate on a two-tier contest in partnership with UNEP, in conducting the National Level Art Contest. Fortunate winners for the National Level will then advance to the Asia-Pacific Regional Level.

2. Objective of Regional Art Contest

- Outreach the link of ozone layer and climate change protection, as well as achievements made under the Montreal Protocol.
- Continue mobilize public support on the phase-out of ozone depleting substances (ODS) and phase-down of potent greenhouse gases hydrofluorocarbons (HFCs).

3. Organizing Committee

The Regional Illustration Contest will be organized by the Organizing Committee comprising the followings: UNEP, UNESCO, and National Ozone Unit. The Organizing Committee will be supported by “Mahidol University” as supporting partner of the regional contest.

4. Description of Regional Art Contest

4.1 National and Regional Art Contest

The regional **Art Contest** will be conducted into 2 steps:

1) **First Round - Art contest at the National Level**

The NOUs of 3 Networks in Asia and the Pacific Region will jointly organize the Regional Art Contest and host the National Art Contest at the national level which will be launched from 16 September 2021 until 15 May 2022 (including selection of the winners at the national level).

2) **Final Round - Art contest at the Regional Level**

The Regional Art Contest will be launched from 1 June – 31 July 2022. With nomination of winners from the National Art Contest to UNEP/supporting partner, UNEP/supporting partner will compile all nominations from all countries and conduct the evaluation at the regional level.

The countries may organize a ceremony at the World Ozone Day 2022 celebration to award to the winners from national and regional contest (Although the result of the regional contest will be publicly announced in September 2022, UNEP will coordinate with the National Ozone Unit in advance for preparation of the ceremony).





Roles of NOU to support the Regional Art Contest include

- To nominate winners from the National Art Contest to UNEP/supporting partner through the contest platform.
- To outreach/promote general public for public voting of the Regional Art Contest.
- To participate as the regional contest judging committee for the Regional Art Contest

Roles of UNEP/Supporting partner in the Regional Art Contest

- To take the lead in the establishment of the regional judging committee comprising UNEP, UNESCO, NOUs, and experts
- To establish criteria for evaluation of artworks
- To outreach/promote the Regional Art Contest through communication channels of UNEP/supporting partner.
- To compile the photos and/or videos submitted by countries and develop a promotional regional VDO for 2022 WOD celebration

4.2 Contest Modality

The contest materials are categorized into the following 3 types of media submissions:

- 1) Photography contest including original photographs that is taken from camera without heavy digital manipulation (such as adding additional objects or removing any objects from originally taken photo). Slight photo adjustments such as lighting, brightness, contrast, etc. can be used.
- 2) Drawing contest including hand-drawing, hand-painting, or other hand-made art
- 3) Graphic design contest including digital drawings/computer assisted designs and graphic program/applications from computer or mobile phone application.

4.3 Content to present the artwork of the Contest

The Content to present the artwork can be either related to the achievements, actions, benefits related to the Vienna Convention, Montreal Protocol and its amendment including the Kigali Amendment for protecting the ozone layer and climate or related to the Theme of World Ozone Day 2021.

1) Achievements, actions, benefits to ozone layer protection and climate change attributed the Vienna Convention, the Montreal Protocol and its amendment including the Kigali Amendment

Under this, potential messages of the artwork could be, but not limited to, one of the following ideas:

- Benefits to ozone layer and climate protection from the implementation of the Montreal Protocol and its Amendments including the Kigali Amendment e.g., good servicing practices, adoption of ozone and climate-friendly alternatives to replace controlled substances under the Montreal Protocol etc.
- Implications/consequences of the depletion of the ozone layer.
- Actions/initiatives that the public could be undertaken to assist the implementation of the Montreal Protocol including the Kigali Amendment.
- Achievements attributed to the implementation of the Montreal Protocol.
- The relationship of the ozone layer and climate protection activities under the Montreal Protocol especially the Kigali Amendment with the climate change.
- The impact of the actions undertaken under the Montreal Protocol that contributes to Sustainable Development Goals (SDGs).



- Women's role and contribution to the ozone layer and climate protection in the context of implementation of the Montreal Protocol.
- The good practices in the installing, servicing, maintaining, and disposing refrigeration and air conditioning equipment to best serve the ozone layer and climate protection mission.

2) Theme of World Ozone Day 2021

The artwork can also link with the theme of 2021 World Ozone Day. In 2021, the Ozone Secretariat announced the annual celebrating theme which is '**Montreal Protocol - Keeping us, our food and vaccines cool**' to celebrate the successful environmental agreements of the Montreal Protocol and its significantly progressing Kigali Amendment that heals the ozone layer and slows down climate change, in turn protecting all of us, human health, economies, and our ecosystem. The countries participating in the Montreal Protocol and its Kigali Amendment have taken the opportunities to improve energy efficiency in the cooling sector by renovating air conditioning and refrigeration system to use less power with the replacement of the climate friendly refrigerants.

This year's theme points out the significant contributions of more efficient, more climate friendly cold chain solutions development that will provide access of pre-cooling, keep fresh storage, and critical refrigerated transport to food sector and pharmaceutical sector. The cold chain becomes a hero to save food, food chain resources and vaccines to all people around the world facing all the challenges posed during the situation of COVID-19 pandemic. More details of 2021 World Ozone Day theme and posters can also be found at <https://ozone.unep.org/ozone-day/montreal-protocol-keeping-us-our-food-and-vaccines-cool>.

4.4 Artwork Requirements

- The artwork must be submitted as digital image file in the following file format(s) JPEG/GIF/PNG.
- The digital image file must be at least 2,000 pixels in dimension and the file cannot be more than 1MB. If your submission is selected as a finalist or winner, the high-resolution images for printing and display will be requested from applicants.
- Each artwork must be submitted with following information: Title, date created, caption explaining the illustration (maximum 100 words in English),
- Any artwork with image of commercial trademark and/or company name etc. will be disqualified.

5. Eligible Applicants to the Contest

The contest is categorized into two age groups as follows:

- **Youth category:** For any individuals aged 14 years or younger as of 16 September 2021 (the World Ozone Day)
- **General category:** For any individuals aged 15 years or older as of 16 September 2021 (the World Ozone Day)

The contests are open to all Filipino citizen or resident alien living within the Philippines. The eligibility of applicants and youth category will be proved through national ID/passport when entering the national contest or when selecting as the winners at the national level. Organizing Committee and judges of the contest and their respective family members are not eligible to participate.

6. Application Submission and Deadline

For the contest both at national and regional level, the **online contest platform** will be developed which comprises of (i) background information of the Montreal Protocol, (ii) description of contest, (iii) portal



for submission of application and entry by applicants, (iv) file storage for the NOU access of all entries of their respective country, (v) portal for nomination of winners by the NOU for the Regional Art Contest and (vi) inquiry session for questions and answers etc. Eligible contestants shall submit the digital image file along with after registering and completing application form with information at www.ozone2climate.org that is specifically developed for this contest. **Please pay attention that all participants also must inform the EMB-Philippine Ozone Desk of their intent to participate on the contest by calling (02)8376-5610, look for Mr. Joylan Nephi Babia, or send an email at pod@emb.gov.ph, addressed to Engr. William P. Cuñado, EMB Director, attention Mr. Joylan Nephi Babia.**

All participants and entries on the National Level Contest will be announced and acknowledged in the EMB Central Office Facebook Page. All updates on the contest will also be posted thru this Facebook page, all participants are encouraged to regularly visit said page.

National Art Contest

- The national level, the contest was launched during the World Ozone Day Celebration on 16 September 2021. Submission and application form shall be done thru www.ozone2climate.org, that will start on 1 January 2022.
- The closing date for submission of entries on the national level contest is on 31 March 2022.
- The evaluation process for national contest to select the winner is to be completed by 15 May 2022.
- The grand prize winner for each category shall advance to the Regional Level.

Regional Art Contest

- The regional contest will start from 1 June 2022. All regional entries from winners of the national level will be posted on the contest platform. The evaluation process of the regional contest is scheduled during the month of July 2022.
- The winners of national and regional contest will be announced on 16 September 2022.

7. Evaluation of Application and Award at the National Level

NOUs, with support from UNEP and organizer, if needed, will conduct the selection evaluation at the national level for all entries submitted within the deadline according to the category below. Under each category, the winner will be selected for each category and to submit one winner of each category to the regional contest.

1. Youth - Photography category
2. Youth – Drawing category
3. Youth - Graphic design category
4. General - Photography category
5. General – Drawing category
6. General - Graphic design category

Entries will be evaluated for award based on the following factors:

- 30% from the public voting
- 35% from the National Ozone Unit in the region
- 35% from Judging Committee comprising of UNEP, UNESCO, and specialists



Each participant at the national contest will be award an e -certificate for participating of the event by NOU and UNEP jointly. The grand prize winners for the National Level for each category shall win the following:

- **1st place** - Php 15,000.00 & a chance to advance in the Regional Level for the respective category.
- **2nd place** - Php 10,000.00
- **3rd place** - Php 5,000.00

8. Terms and Conditions

When joining the contest, all applicants agree to all contest's terms and conditions in Annex I.

9. Expected Outcomes

The General Public and community have a better understanding and perspective on the followings:

- a) The Montreal Protocol on the ozone layer protection, including the importance of the ozone layer for human health and environment, the substances controlled under the Montreal Protocol and its low GWP alternatives and the achievements made, etc.
- b) The linkage of the Montreal Protocol especially the Kigali Amendment to the global climate change mitigation efforts
- c) The contribution of the Montreal Protocol implementation made to achieving SDGs including gender equality.
- d) RAC equipment end users increasingly aware of ozone and climate friendly technologies and its energy efficiency level
- e) The actions could be undertaken by the public to combat ozone depletion and climate change and its impacts



Annex I

Terms and Conditions of Art Contest

Copyrights and legal matters: Participants must be the sole author of the artwork entries and hold all intellectual property rights to them. The artwork entries must be original, not infringe on the intellectual property or other rights of any other third party, regardless of country of residence, have not won any previous contests, have not been published elsewhere (whether print or electronic), and have not been submitted as entries to any other contests during this event. Plagiarism is not allowed in any case. It is the participant's responsibility to clear all aspects of copyright prior to submission.

UNEP reserves the right to disqualify from the contest any entry that infringes on the copyright or other intellectual property rights of third parties and will not be responsible or in any way be liable for any violations of copyright or any other unauthorized use of entries. The participants grant UNEP and other persons, or entities authorized by UNEP, without cost/obligation/restriction, non-exclusive, irrevocable, transferable, perpetual, worldwide license to use the copyright, related rights or any other intellectual property rights that have arisen by law or will arise by law in the prepared and submitted artwork entries. The UNEP, on its side, commit to indicate and properly credit the author/creator of the artwork when using them. UNEP reserves the right to publish all entries, in whole or part, on the UNEP website/publication or other relevant websites/publications, during and after the competition, including edited versions of the originals.

The artwork entries with human subject e.g., photo of person, participant must have received permission and agreement from the subject(s) in the submitted entries to the contest and that may be used or published by the UNEP. The artwork entries must not contain rude, unlawful, discriminatory, sexually explicit, or libelous material or material that violates any applicable law in the country where it was made and edited, otherwise will not be accepted. Entries must not contain any third-party advertising, slogan, logo, or trademark or otherwise indicate a sponsorship or endorsement by a third party or commercial entity. UNEP will not be liable in case aspects of the competition or the competition itself is changed or cancelled. UNEP will not accept any responsibility for any damage, loss, injury, or disappointment suffered by any entrant to the competition or as a result of accepting or not receiving any prize. No participant in the contest shall be authorized to use or allow third parties to use UNEP name and/or logo/emblem for any purpose, without UNEP's prior written permission.